

2024



PERFECT PAIR

ANNUAL REPORT

Presented By :

Perfect Pair National Team

info@perfectpair.org

www.perfectpair.org



About Us

We are a national nonprofit creating **individualized, one-on-one** connections between students and older adults.



2024

Message from Our Team

Perfect Pair started 2024 with 20 fully running chapters across 15 states. At the end of the year, we are thrilled to announce that we have grown to 22 chapters across 16 states. Our growth is a true testament to the dedication and passion of our team and we want to express our heartfelt thanks for your unwavering support.

Our growth in 2024 meant we were able to successfully sustain 357 matched individuals with over 2,651 volunteer hours this year, leaving a lasting imprint on over 180 older adults in long-term care and at home. We also continued our peer-to-peer fundraising efforts, raising a total of \$10,761.00 gifted by 403 unique donors this year, in addition to grants that have allowed us to support our growth as an organization.

In 2024, Perfect Pair also underwent internal transformations. We welcomed 13 new members to our National Team of 27 people, with our 11 National Directors leading three National sub-teams in support of our operations, outreach, and chapters. Our National Team continues to be the driving force behind our mission and has helped lead 225 devoted student leaders across our 22 chapters. We also continued to work closely with our 11-member Advisory Team with expertise spanning unique and diverse fields such as sociology, accessible technology, and dementia care.

We are incredibly grateful for the range of ideas brought forth by each member of our leadership that has led to the introduction of new partnerships, chapters, initiatives and overall growth. Some of our proudest achievements this year include the implementation of our new Volunteer Management Software; the launch of Pairs with Pride, our LGBTQIA+ Mentorship Program; awarding of grants; new partnerships; and selection for participation in conferences for 2025.

As we look ahead to the coming year, we are eager to witness the full-scale operations of our new chapters in their respective communities. Perfect Pair remains steadfast in its commitment to creating intergenerational connections, fostering meaningful mentorship between older adults and college students, and reigniting the passions and interests of our pairs.

We extend our deepest gratitude for your continued support. Thank you for joining Perfect Pair on this journey!



EMILY LERNER
FOUNDER



LIZZY RUEPPEL
VICE EXECUTIVE DIRECTOR



SAMIYA MANOCHA
DIRECTOR OF OPERATIONS

Guiding Principles

- 1 Encourage consistent communication and authentic companionship between seniors and college students
- 2 Maintain the ability for pairs to personalize their meetings and tailor the program to best fit their needs, goals, and interests
- 3 Ensure an inclusive and supportive environment, where all participants feel secure and comfortable
- 4 Inspire storytelling and sharing of unique perspectives across generations
- 5 Empower seniors to reconnect with the things that they love
- 6 Increase awareness of the senior experience in long-term care communities and empower college students to continue to engage in efforts that improve senior care
- 7 Combat stereotypes related to aging and promote an anti-ageist culture
- 8 Welcome and actualize new ideas and initiatives that allow us to best support our seniors, volunteers, and board members

Diversity, Equity & Inclusion

Perfect Pair's commitment to **diversity, equity, and inclusion** is unwavering across all of our university chapters. At the core of our mission, we aim to cultivate a strengthened sense of community and togetherness. We recognize the invaluable insights and achievements that are derived from collaboration amongst individuals with varied perspectives, backgrounds, and experiences. We strive to foster a sense of belonging and purpose for our members, empowering them to express themselves, their ideas, and their interests authentically. This holds true in our methods for mobilizing and inspiring diverse leadership teams nationwide. We value our commitment to ensuring that our program is accessible and accommodating to all who wish to be involved.

OUR TEAM

Perfect Pair's 2024-25 National Board of Directors is made up of 11 members:



Emily Lerner
Executive Director and
Founder



Lizzy Rueppel
Vice Executive Director



Laura Miller
National Program Director



Samiya Manocha
Director of Operations



Shriya Karmarkar
Director of Finance



Edie Lerner
Director of Chapters



Maddie Ebstein
Director of Recruitment



Smaran Ramidi
Director of Governance and
Compliance



Celene Philip
Director of Community
Engagement



Kamyrn Casey
Director of Community
Engagement



Cailee Gansert
Director of Marketing

Perfect Pair's 2024-25 National Team of Coordinators is made up of 16 members:

OPERATIONS SUB-TEAM



Vanessa Kilian
Admin & HR Coordinator



Anisha Pethkar
Research Data Coordinator



Riya Chawla
Finance Coordinator



Alison Lock
Finance Coordinator

CHAPTERS SUB-TEAM



Madison Daminato
Midwest Regional Coordinator



Margaret Bianco
East Regional Coordinator



Megan Garvaglia
West Regional Coordinator



Anna Schoenherr
South Regional Coordinator



Adriana Lebron
Recruitment Coordinator



Manreet Kaur
Recruitment Coordinator



Alexandria Sheere
Recruitment Coordinator

OUTREACH SUB-TEAM



Nicole Gaykova
Grant Coordinator



Yasmeen Elfeki
Outreach Coordinator



Priyanka Patel
Pairs with Pride Coordinator



Tracy Doan
Social Media Coordinator



Chehal Ravi
Social Media Coordinator

Advisory Team

We are so grateful for our team of advisors who come from a diverse field of expertise.



Joel Shapira, Lead Advisor

VP of Global Growth Channels, MyndVR



Anna Hall, Advisor

Founder, The Purpose Equation



Juliet Holt Klinger, Advisor

VP of Strategy and Growth, TapRoot Interventions



Joan Devine, Advisor

Retired Director of Education, Pioneer Network



Dr. Erica Solway, Advisor

Deputy Director, National Poll on Healthy Aging
Manager of Signature Initiatives and Partnerships, University of Michigan Institute for Healthcare Policy and Innovation (IHPI)



Maeve Toombs, Advisor

Divisional Dementia Care Manager, Brookdale Senior Living



Jack York, Advisor

Co-Founder, iN2L and TaleGate



Wayne Langley, Advisor

Vice President, Enterprise Accounts for Compass Community Living



Jason Molony, Advisor

Independent Aging Consultant



Rachel Alessio, Advisor

Co-Founder, Perfect Pair



Dean Douthat, Advisor

Matched Pair, Perfect Pair

2024 Projects



Pairs with Pride

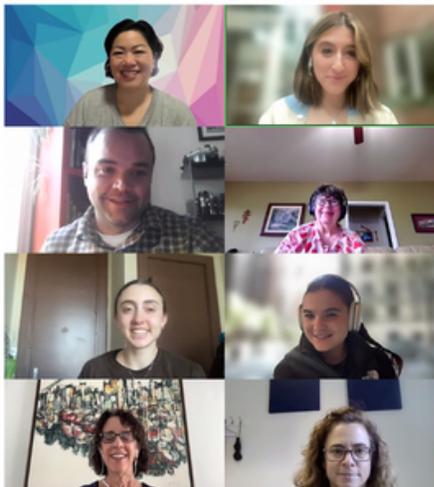
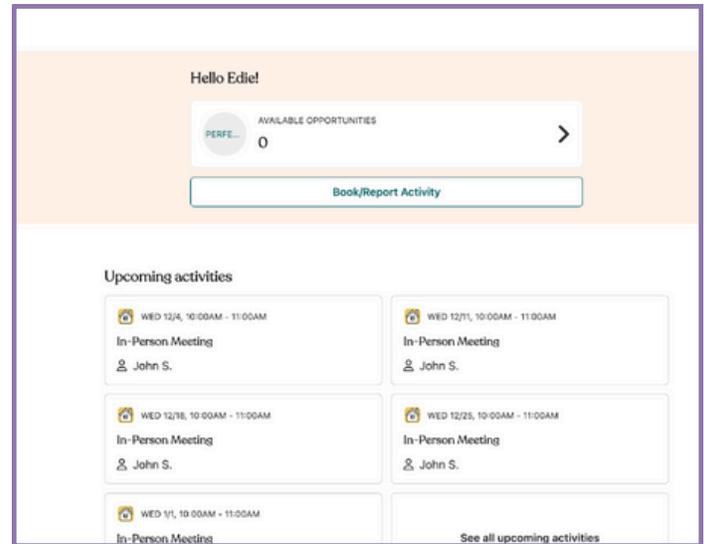
In the fall of 2024, we launched Pairs with Pride, which connects older adults and college students in the LGBTQIA+ community across the country to foster intergenerational connections around shared identity. The pilot locations for this launch include Chicago, IL, Columbus, OH, and Ann Arbor, MI in collaboration with the college chapters located there. Over time, we hope to launch Pairs with Pride at all of our chapters nationwide.

Pairs with Pride has collaborated with SAGE to connect with 15 LGBTQ+-affirming organizations across the three pilot cities and, to date, has created six intergenerational pairs. Beyond general Perfect Pair programming, Pairs with Pride offers special programming on LGBTQIA+ identity and history, including opportunities to collaboratively document personal histories and shared life experiences via written memoirs, podcasts, videos or other multimedia projects.



Volunteer Management Platform

This year, a goal for Perfect Pair was to consolidate our operations onto one platform. We have partnered with Mon Ami, a volunteer management software, that will act both as a volunteer database for all Perfect Pair participants, as well as a volunteer portal for student volunteers to track their hours, meetings, and schedules. We are rolling out the launch of this platform to all of our chapters at the beginning of 2025.



Fellowships

This past year, members of our team represented Perfect Pair in the CoGenerate Fellowship and the Eisner Prize Fellowship. Our Vice Executive Director, Lizzy Rueppel, participated in the CoGenerate Community of Practice fellowship where she collaborated with other intergenerational organizations to tackle common issues and share ideas about intergenerational work.

Additionally, our founder and Executive Director, Emily Lerner, was invited to join the cohort of 2024 Eisner Prize Fellows. The Fellowship was awarded to support the Pairs with Pride program. Throughout the duration of the fellowship, fellows meet with one another and experts in the field of aging to share their progress and learn from each other.

Sunrise Senior Living Partnership

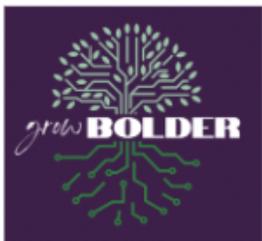
We are excited to announce that this year we partnered with Sunrise Senior Living to introduce Perfect Pair to their 200+ senior living communities across the country. We have launched the partnership at five of our college chapters: University of Washington, University of Michigan, Loyola University Chicago, Ohio State University, and University of Houston. We can't wait to see how this partnership grows in the future.



National Conferences



In 2024, Perfect Pair had the opportunity to attend several conferences that allowed us to connect with others in the aging field and present our program's ability to connect generations and engage students in community events and workforce development. The conferences attended in 2024 include the American Society on Aging's 2024 "On Aging" conference, the Compact24 conference, the LeadingAge 2024 conference, and the CFI Greenhouse Project's 2024 conference.



Looking ahead to 2025, we are looking forward to continue to connect with leaders in the aging space. Perfect Pair has been invited to present with SAGE at the American Society on Aging's "On Aging" conference in April 2025.

By the Numbers

357

Individuals currently matched

across chapters nationally

22

total chapters

across sixteen different states

2,651

volunteer hours logged

logged across chapters nationally in 2024

647

volunteers

and students across chapters nationally



4

new chapters

in the year 2024

44

long-term care communities

partnered with across chapters nationally

225

student leaders

across all chapter executive boards

65

community events

in the year of 2024

\$60K+

grant funding received

in the year of 2024

\$10K+

donations raised

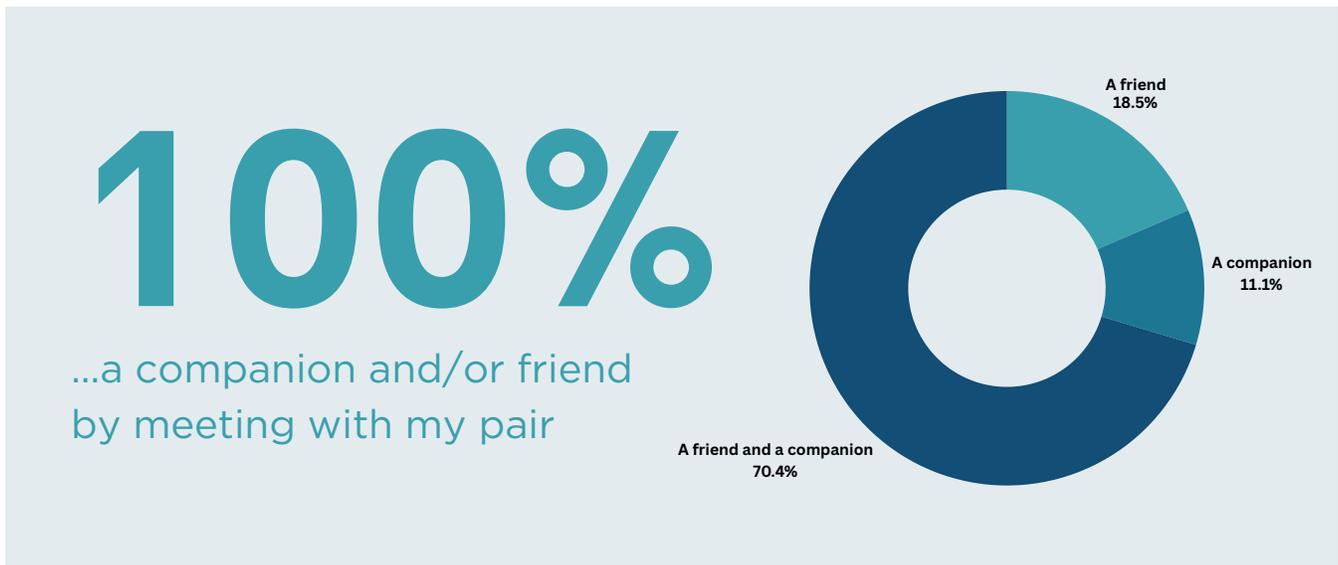
using our donations platform

<https://givebutter.com/perfectpair>



Older Adult Impact

As an **older adult** in Perfect Pair, I feel I have gained...

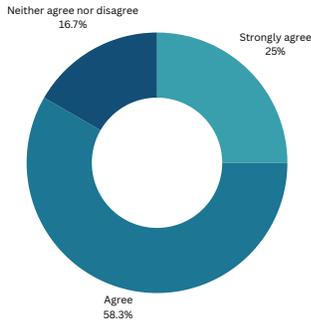


"Our pair brings **sunshine into our lives** with every visit. She is wonderful! We feel **as though she is one of our granddaughters** and we love her. She is a most determined young lady and **we know she will succeed at her future choice.**"

- **MATCHED OLDER ADULTS**

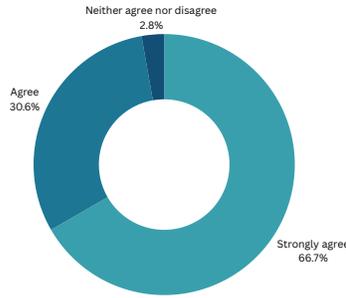
As a **matched older adult** in Perfect Pair...

I feel less **lonely**:



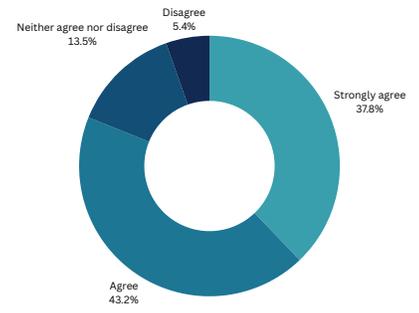
83.3% Agree

I **look forward** to meeting with my pair:



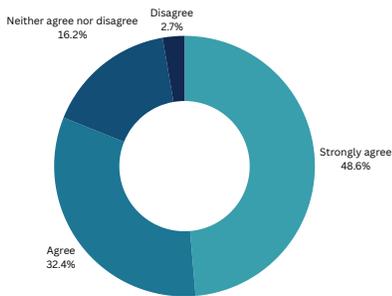
97.2% Agree

I feel like I **have closer ties** to the **younger generation**:



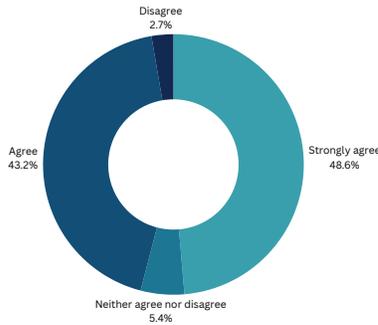
81.1% Agree

I feel like I have **learned something** from my pair:



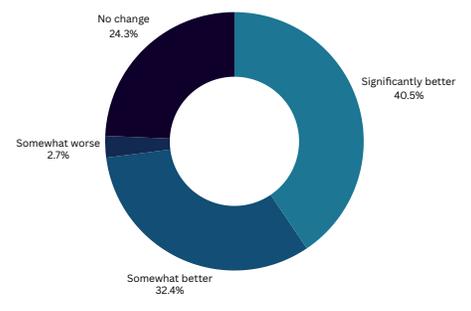
81.1% Agree

I feel **increased happiness** after meeting with my pair:



91.9% Agree

My mental well-being has become...



73% Improvement

“We have become **very good friends**, I love her very much. She is a very good young lady and **I wish her the best in her life.**”

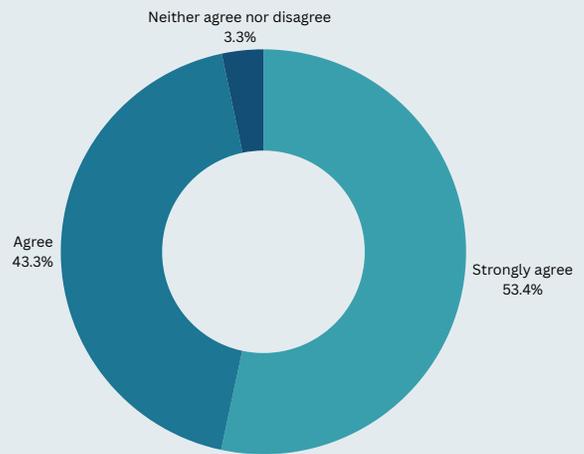
- **MATCHED OLDER ADULT**

Student Impact

As a **matched student** in Perfect Pair, I feel like I have **learned something new about life** from my pair:

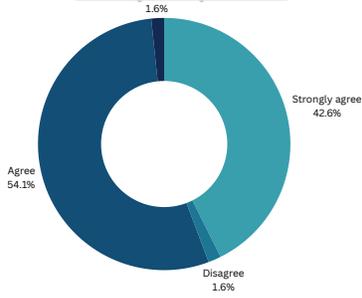
96.7%

Students agreed that they felt they have learned something new about life from meeting with their pair.



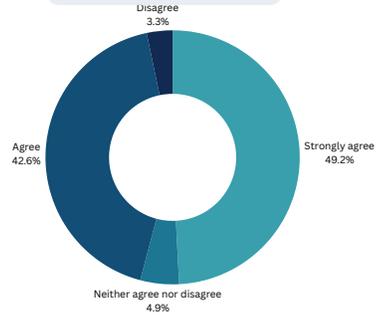
As a **matched student** in Perfect Pair, I feel...

I feel an increase in **happiness** after meeting with my pair:



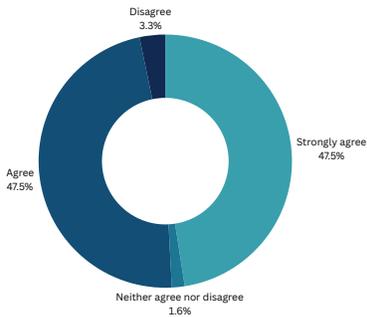
96.7% Agree

I feel that I better **understand aging/long term care** communities:



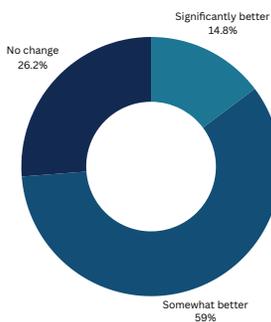
91.8% Agree

I feel like I have **closer ties** to the older generation:



95.1% Agree

My mental well-being has become...



73.4% Improvement

"Perfect Pair has significantly improved my life by **providing such a fun and exciting outlet** while meeting with my match. I love having the opportunity to improve the lives and well-being of residents while **simultaneously being uplifted by and learning from them.**"

- **MATCHED STUDENT**



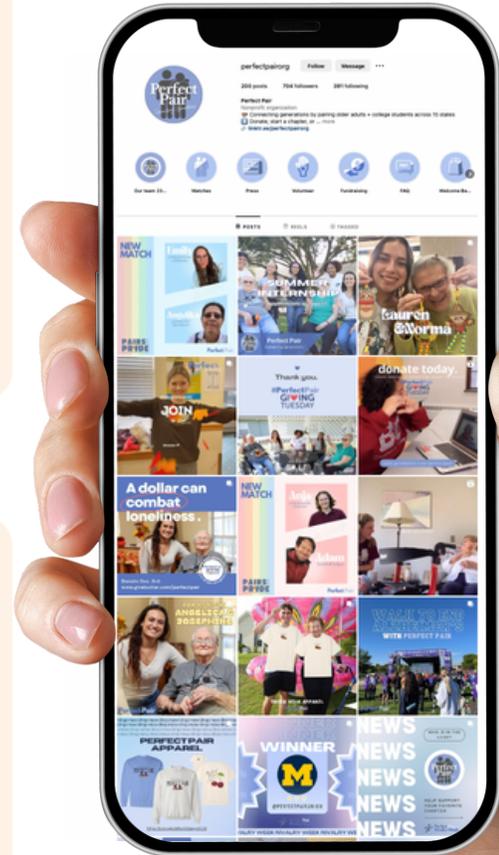
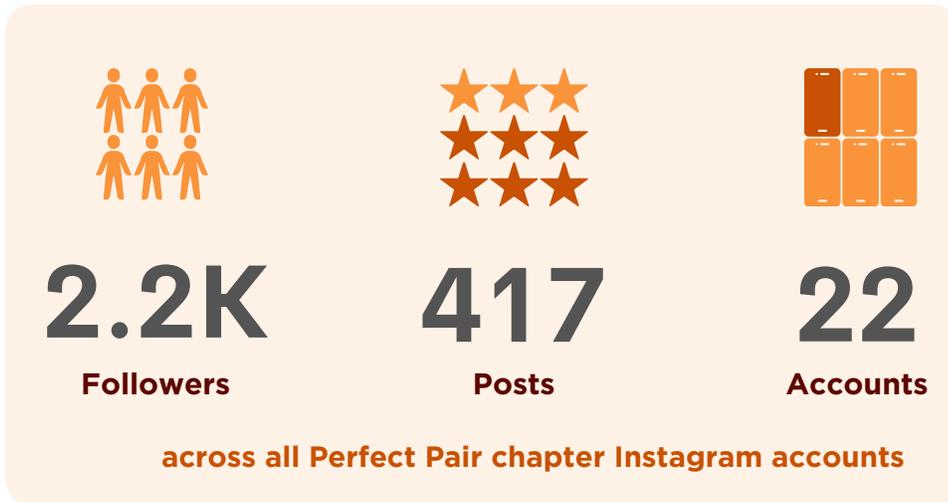
Expense Review

Perfect Pair Starting balance, income, expense, and ending balance for chapters in 2024

Chapter	<u>2024 Starting Balance</u>	<u>2024 Income</u>	<u>2024 Expense</u>	<u>2024 Ending Balance</u>
National	\$17,081.58	\$75,334.76	\$33,552.97	\$58,863.37
University of Michigan	\$6,512.13	\$2,956.75	\$3,686.78	\$5,782.10
Michigan State University	\$798.72	\$272.86	\$899.89	\$171.69
Drexel University	\$1,020.60	\$285.56	\$0.00	\$1,306.16
University of Wisconsin Madison	\$878.84	\$240.00	\$311.28	\$807.56
Florida State University	\$827.65	\$774.55	\$425.09	\$1,177.11
Northeastern University	\$1,813.37	\$692.42	\$419.66	\$2,086.13
Loyola University Chicago	\$2,975.79	\$111.80	\$157.78	\$2,929.81
University of Georgia	\$2,114.01	\$198.97	\$173.67	\$2,139.31
University of Central Florida	\$542.97	\$906.30	\$940.38	\$508.89
University of Washington	\$783.89	\$773.50	\$632.18	\$925.21
University of Houston	\$199.00	\$859.28	\$126.24	\$932.04
Rice University	\$0.00	\$124.36	\$171.67	-\$47.31
Ohio State University	\$0.00	\$277.47	\$0.00	\$277.47
University of Rochester	\$0.00	\$142.49	\$0.00	\$142.49
University of Connecticut	\$0.00	\$33.65	\$0.00	\$33.65
University of Colorado Colorado Springs	\$0.00	\$31.65	\$0.00	\$31.65
Rutgers University	\$600.00	\$35.64	\$301.49	\$334.15
Denver University	\$0.00	\$805.49	\$290.63	\$514.86
TOTAL	\$36,976.39	\$84,857.50	\$42,089.71	\$78,916.34

Social Media Reach

Instagram: Total across all twenty-two chapter instagram accounts



Activity on the National Instagram [@perfectpairorg](https://www.instagram.com/perfectpairorg)



Connect with us!



@perfectpairorg



facebook.com/perfectpairorg



@perfectpairorg



linkedin.com/company/perfectpairorg

Support Perfect Pair

Thank you for your support of Perfect Pair. We're so grateful for all that you do to help our program succeed. If you're interested in learning more ways to support Perfect Pair, head to perfectpair.org/donate



Perfect Pair 2024



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<https://givebutter.com/perfectpair>



Email Address

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Website

www.perfectpair.org